

Pacific Solutions and NVivo Qualitative Analysis

Q What is **NVivo**?



NVivo is a **qualitative research analysis** program used by hundreds of thousands of researchers worldwide. Recently QSR released **NVivo 8**, which has the ability to analyse not only **audio and text sources**, but also **visual sources** like videos. NVivo classifies, codes, sorts and arranges a variety of qualitative research format to free your time for the analysis.

Q How does Pacific Solutions work with **NVivo**?



Pacific Solutions is a **fully-licensed user** of NVivo 8. Pacific Solutions typists have undergone an NVivo training program, and are now able to provide fully-NVivo compatible transcripts of any audio or audio-visual source that you need to analyse. This means that once we have sent you the transcript, you can simply import it straight into NVivo, saving you time you would have otherwise spent on typing or formatting. With NVivo, you are able to hear your recording or watch your video with the transcript scrolling in time – opening up a whole new way to understand your sources and analyse your findings.

Q What services does Pacific Solutions provide with **NVivo 8**?

We provide fully compatible transcripts that **synchronise** to your audio. Clicking on a section of the transcript will take you to the relevant audio allowing you to easily find and listen to passages of interest. For synchronisation compatibility a 25% surcharge applies.

Q Does Pacific Solutions work with earlier versions of **NVivo**?

Yes. For earlier versions of NVivo, Pacific Solutions ensures a standard transcript compatibility for no extra charge.

